



WPTV

ORDER

Print Date 10/30/12

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Flight Dates **10/30/12-11/04/12**

Contract / Revision **316161 /**

Original Date / Revision
10/29/12 10/30/12

Advertiser **Jax for PBC School Board**

Agency **OC3 Productions, Inc.**

Buying Contact

**6416 SW 15th Street
Miami, FL 33144**

Product

Jax for PBC School Board 2012

Agency Com 15%

Billing Contact

**6416 SW 15th Street
Miami, FL 33144**

Sales Office WPTVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A18+

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
Local House-Political

Account Executive	Order%	Start Date	End Date
Local House-Political	100%		

Order Share 100% Market Value 4625

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WFGC	%	0
WFLX	%	0
WPBF	%	0
WPEC	%	0
WPPB	%	0
WPXP	%	0
WTCE	%	0
WTCN	%	0
WTVX	%	0
WXEL	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	4	\$3,931.25	\$4,625.00	0.00
Totals	4	\$3,931.25	\$4,625.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/04/12	4	\$3,931.25	\$4,625.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WPTV	11/04/12	11/04/12	SU 10-11am To the Point	CM	10-11am	-----S	:30	1	\$425.00	FX	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S	1		\$425.00		0.00					
N 2	WPTV	10/30/12	10/30/12	M-F 5-530p	CM	5-530p	-T-----	:30	1	\$1,600.00	FX	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----	1		\$1,600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NPTV	10/30/12-10/30/12		M-F 5-530p	5-530p		-T-----	:30	\$1,600.00		0.00	NM		



WPTV

Print Date: 10/30/12

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Contract / Revision **316161** Flight Dates **10/30/12-11/04/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/30/12

Order Sep 00:20:00

Advertiser **Jax for PBC School Board** Product **Jax for PBC School Board 2** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WPTV	11/01/12	11/01/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$1,400.00	FX	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,400.00		0.00			
N 4	WPTV	10/31/12	10/31/12	M-F 6-7a M-F 6-7a	CM	6-7a	--W----	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
Totals														4	\$4,625.00